

SPONSORSHIP OPPORTUNITIES

COVENANT LIFE MINISTRIES

959 MAIN STREET | STRATFORD | CT 06615

LADIES *of* VIRTUE 2024 CONFERENCE



PASTOR
Carmen
ACOSTA

Empower
Encourage
Equip

JUNE.8.2024

HARTFORD HEALTHCARE AMPHITHEATER
500 BROAD STREET | BRIDGEPORT | CT 06604



Lisa
BEVERE



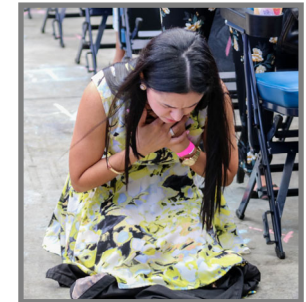
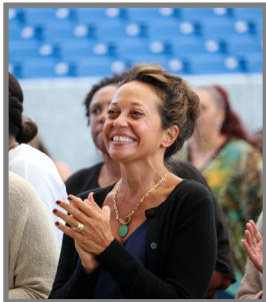
Kristen
WILKERSON

ABOUT LOV

Ladies of Virtue is an outreach ministry which hosts an annual free conference. Every year the conference focuses on a new theme that encourages attendees to walk with the Lord and apply Scriptural truth to the various dynamics of their lives.

The concept for this outreach effort was born in 2007, after the Lord gave Pastor Carmen Acosta, Associate Pastor of Covenant Life Ministries in Stratford, CT, a vision for a women's ministry to hold a free annual conference that would transcend all denominational barriers, where women of all nationalities, ethnicities and socio-economic backgrounds would experience healing and restoration in every area of their lives.

In January 2008, Ladies of Virtue (LOV) was launched. It was an inspirational celebration which served to enrich, rejuvenate and uplift all the women who attended. As the conference grew in size and breadth we added dynamic guest speakers, featured musical artists and inspirational stories presented in film and skits. Every year women from throughout the Northeast eagerly await this annual event and look forward to receiving a life changing word that speaks to their life today and gives them hope for a better tomorrow.



LOV “Her Story” Award

The **LOV “Her Story”** Award was introduced in 2023 as a way to celebrate women who exemplify the qualities of selflessness, compassion, and dedication in serving others. Women who serve without seeking recognition or personal gain, displaying a humble attitude and a genuine desire to make a difference in our communities.

To this end, LOV will identify, feature, and celebrate three exceptional women in distinct categories.



- Legacy Award– Recognizes women who have made a lasting and transformative impact over a significant period of time.
- Community Award - Recognizes women that have made a significant positive impact on their community through their actions, initiatives and projects.
- Servant’s Heart Award - Recognizes women who consistently prioritize the needs of others above their own, demonstrating a genuine desire to serve and help others.

PREMIERE VENUE

We are excited to bring back our 2024 conference to the Hartford Healthcare Amphitheater.

The Amphitheater, located on the bank of the Long Island Sound in Bridgeport CT promises to be the live music entertainment destination for South West Connecticut and the entire region. The venue is accessible from I-95, the Merritt Parkway, Metro North, Amtrak and dedicated Port Jefferson ferry.



Attention to detail is the hallmark of the 5,700 seat boutique amphitheater. It is designed to wow. Luxurious details greet you as you enter the building from custom steel gates and stone walls, the iconic tensile roof, marble bathrooms, food stone, granite countertops, twinkle lights reminiscent of the evening sky, four huge video boards, cupholders at every seat and much more.



For more information about the Amphitheatre visit: hartfordhealthcareamp.com/

SPONSORSHIP OPPORTUNITIES

We invite local businesses to be part of this one of a kind outreach event. Become a premium sponsor and promote your business to thousands of potential customers on the day of the conference and through other digital platforms leading up to the day of the event.

GOLD SPONSORS

- Advertisement on the conference homepage
- Full Page Ad in Digital Program Book
- Ad on main concourse screens throughout the day
- Social media spotlight
- Ad on main stage board and side boards
- 2 VIP Tickets & Lunch (Ladies Only)

SILVER SPONSORS

- Advertisement on the conference homepage
- Full Page Ad in Digital Program Book
- Ad on main concourse screens throughout the day
- Social media spotlight

BRONZE SPONSORS

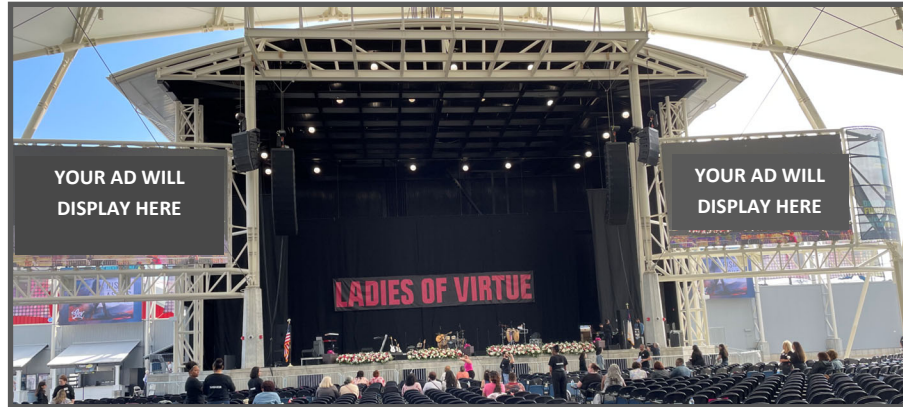
- Advertisement on the conference homepage
- Half Page Ad in Digital Program Book
- Ad on main concourse screens throughout the day

ADVERTISING

DIGITAL BOARDS

Advertise your business to thousands of potential customers in full color on large digital stage screens. Ads will be displayed at the beginning of the conference, during the lunch break and at the close of the event.

Main Stage Boards\$ 500



Advertise your business on 3 digital screens at the entrance of the venue. Ads will rotate the entire day.

Entrance Boards\$ 750



DIGITAL PROGRAM BOOK

Advertise your business in our digital program book. Attendees will access the book by QR Code signs displayed on site. The program book will also be displayed on concourse video screens throughout the day and on stage side screens at the beginning of the conference, during the lunch break and at the close of the event.

Stage Side Screens



Concourse Video Screens



Program Book Ads

- Full Page (Ad size 4.25 x 7.5).....\$200
- 1/2 Page (Ad size 4.25 x 3.75).....\$125
- 1/4 Page (Business card).....\$ 75

View 2023 Program Ad



VENDOR OPPORTUNITIES

Showcase your products and services to thousands of attendees at this all day event.

Vendor space is based on number of tables purchased and includes 2 chairs - SPACE IS LIMITED

Lower Concourse

- 1 Table.....\$250
- 2 Tables.....\$500
- 3 Tables.....\$750



Premium Space Outside Floor

- 1 Table.....\$350
- 2 Tables.....\$700



2024 Sponsorships

DATE: _____

ORGANIZATION NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Select bundle:

- Gold - \$2,500**
 - Ad on the conference homepage
 - Full Page Ad in Digital Program Book
 - Ad on main concourse screens throughout the day
 - Social media spotlight
 - Ad on main stage board and side boards
 - 2 VIP Tickets & Lunch (Ladies Only)

- Silver - \$1,500**
 - Advertisement on the conference homepage
 - Full Page Ad in Digital Program Book
 - Advertise on main concourse screens throughout the day
 - Social media spotlight

- Bronze - \$500**
 - Ad on the conference homepage
 - Half Page Ad in Digital Program Book
 - Ad on main concourse screens throughout the day

Payment due by May 1, 2024.

Checks or credit cards accepted.

Remit Check to:
Covenant Life Ministries
959 Main Street
Suite 208
Stratford, CT 06615



Pay Online using QR Code above or visit lovct.org for complete conference information and link to online payment

TOTAL DUE: _____

SIGNATURE _____



2024 Advertising

DATE: _____

ORGANIZATION NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Digital Program Book Ads:

- Full Page** - \$200: 4.25" wide x 7.5" tall
- Half Page** - \$125: 4.25" wide x 3.75" tall
- Quarter Page** - \$ 75: *Business Card*

On-Site Digital Advertising:

- Main Stage Board** - \$500
(Image size: 1920x1080px)
- Entrance Boards** - \$750
(Image size: 1050 x 200px)

Payment due by May 1, 2024.

Checks or credit cards accepted.

Remit Check to:
Covenant Life Ministries
959 Main Street
Suite 208
Stratford, CT 06615



Pay Online using QR Code above or visit lovct.org
for complete conference information and link to
online payment

TOTAL DUE: _____

SIGNATURE: _____



2024 Vendors

DATE: _____

ORGANIZATION NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SETUP TIME: Saturday, June 8th, 2024, 6:30 a.m. | Doors open at 8:00 a.m.

Select Outside - Floor Space:

- \$350 - 1 table, includes 2 chairs
- \$700 - 2 tables, includes 2 chairs

Select Lower Concourse Space:

- \$250 - 1 table, includes 2 chairs
- \$500 - 2 tables, includes 2 chairs
- \$750 - 3 tables, includes 2 chairs

Description of Merchandise to be sold:

Electricity needed: Yes _____ No _____

TOTAL DUE: _____

Terms:

- No product exclusivity: We allow multiple companies to exhibit the same products
- Brand exclusivity: We do not allow same brand vendors (i.e., Avon, Traci Lynn Jewelry, etc.)
- No sub-leasing of vendor tables permitted
- Food exhibits are limited to baked goods, shakes, sample items, flavored oils and condiments
- Selling counterfeit goods and designer knockoffs of any kind is prohibited
- Per the Amphitheater's contract, no water can be sold, and only Aquafina water is allowed on the premises
- Only purchased tables allowed

Vendor Space Rules:

All vendor space includes purchased table(s) and 2 chairs. Table sizes are 6 ft. Vendors are allowed to use the space behind their tables to display merchandise w/o the use of an extra table. If extra space is needed for a clothing rack, 1 clothing rack will be allowed. Clothing racks must fit behind tables not to exceed your allotted space.

Violation of the rules and terms will forfeit your vendor space without a refund.

The registration form and non-refundable payment must be received on or before May 6th, 2024.

Remit Check to:
 Covenant Life Ministries
 959 Main Street
 Suite 208
 Stratford, CT 06615

Pay Online using QR Code below or visit lovct.org for complete conference information and link to online payment.



Ladies of Virtue reserve the right to refuse any vendor application. Should this occur, the fee will be refunded. The Vendor shall hold harmless Covenant Life Ministries, Ladies of Virtue, The Amphitheater and their respective Officers, Board Members, staff, and volunteers from any claims, damages, losses, liability, or expense which may arise, and shall not be responsible for any lost or damages due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically describe herein, whether past present or future. Vendors must make provisions for safeguarding their goods. Any Vendor not holding valid liability insurance will exhibit at their own risk and assumes all liability.

Please sign to acknowledge that you have read all of the information, rules and disclaimer and agree to be bound by this waiver.

SIGNATURE: _____